

	WINDOW ELEMENTS SDN. BHD.		
QUALITY MANUAL APPENDIX 3 : QUALITY POLICY		Doc. No.: WE-QM-APP3	ISO 9001: 5.2

QUALITY POLICY

At WE, our quality policy is to provide premium windows and doors with a commitment to excellent after-sales service, ensuring customer satisfaction and trust. In alignment with our mission and vision, we focus on the following core values:

1. ***Quality and Innovation***: We emphasize delivering products that meet the highest standards of quality and continually innovate to meet our customers' needs.
2. ***Customer Satisfaction***: We prioritize the satisfaction of our customers by understanding and fulfilling their requirements and expectations.
3. ***Continuous Improvement and Excellence***: We are dedicated to the continuous improvement of our processes and products, striving for excellence in everything we do.

Our commitment includes:

- ***Strategic Direction***: Aligning our quality objectives with the strategic direction of becoming the most trusted aluminum window and door brand in ASEAN.
- ***Compliance***: Ensuring all products and services satisfy applicable requirements and standards.
- ***Continual Improvement***: Maintaining a quality management system that promotes ongoing improvement in all areas of our business.

This policy is communicated and understood across the organization and is available to all interested parties as appropriate.

S.S. TEE
MANAGING DIRECTOR
1 JUNE 2025

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